

GRAPHIC DESIGN TECHNOLOGY (AAS-GDT)

The Graphic Design Technology curriculum is a two-year program of study designed to prepare the student for entry-level employment and advancement in the field of graphic design, emphasizing digital technology. Students receive instruction including the design and execution of typography, layouts, professional illustration, color theory, industry specific production, digital imaging, and logo design. Also covered are design principles necessary for publication design, mass distribution and other forms of visual communications such as ads in magazines and newspapers, book cover designs, posters, billboards, brochures, letterhead, newsletters, t-shirts, etc.

This two-year program, which requires 64 semester hours, provides an Associate of Applied Science degree upon successful completion of the Graphic Design Technology curriculum. The Macintosh computer lab supports the Adobe Creative Suites software and dedicates many class hours to the learning and use of these creative programs.

<u>COURSE #</u>	<u>COURSE TITLE</u>	<u>LEC</u>	<u>LAB</u>	<u>SWE</u>	<u>SCH</u>
1st Year		1st Semester			
CAT 1113	Graphic Design and Production I	0	6	0	3
CAT 1213	Fundamentals of Graphic Computers	1	4	0	3
ART 1313	Drawing I	0	6	0	3
ART 1433	Design I	0	6	0	3
ENG 1113	English Composition I	3	0	0	3
TOTAL					15
1st Year		2nd Semester			
CAT 1123	Graphic Design and Production II	0	6	0	3
ART 1323	Drawing II	0	6	0	3
ART 1443	Design II	0	6	0	3
MMT 1323	Advertising	2	2	0	3
	Mathematics/Science Elective				3
	Elective**				3
TOTAL					18
2nd Year		1st Semester			
CAT 2313	Basic Advertising Design	0	6	0	3
CAT 2413	Rendering Techniques	0	6	0	3
SPT 1113	Oral Communication	3	0	0	3
	Behavioral/Social Science Elective				3
	Elective**				3
TOTAL					15
2nd Year		2nd Semester			
CAT 2133	Commercial Design and Advertising Studio	1	4	0	3
CAT 2323	Advanced Advertising Design	0	6	0	3
CAT 2334	Practical Advertising Techniques	2	4	0	4
	Humanities/Fine Arts Elective				3
	Elective**				3
TOTAL					16
**Approved Electives:					
ART 1513	Computers in Art				
ART 2513	Painting I				
ART 2713	Art History I				
BOT 1013	Intro to Keyboarding				
CAT 2913	Special Project in Graphic Design Technology				
CAT 2923	Supervised Work Experience in Graphic Design Technology				
CAT 2263	Web Graphic Production				
CAT 2933	Special Project in Graphic Design Technology II				
CAT 1143	Typography				
CAT 1133	History of Graphic Design				

Other approved related technical course or academic course